



# Barberton Community Foundation Strategic Plan 2011 – 2020

## Barberton Now and Forever

### **Vision**

To improve, now and forever, the quality of life for Barberton residents.

### **Mission**

To strengthen our community for current and future generations by providing leadership, fostering collaboration, and creating a legacy of giving to do good.

### **Mission Fulfillment**

The Barberton Community Foundation (BCF) fulfills its mission by:

- Supporting the City of Barberton, Barberton School District and Public Health.
- Encouraging private giving for public good.
- Building and maintaining endowments to respond to changing community needs.
- Serving as a catalyst and resource to respond effectively to community needs.
- Strengthening nonprofits to achieve their missions.
- Fostering strong relationships with corporations, nonprofits, and individuals

### **Values**

Our values guide BCF grant-making, programs, resource development, outreach, and oversight.

### **Stewardship**

We use our vision and values to guide our decisions as we operate to the highest standards in donor relations, institutional governance and community service.

### **Fiscal Responsibility**

Through continuous evaluation, we manage the resources of the foundation to the highest standards.

### **Integrity**

We deal with honesty, openness, and respect.

### **Leadership**

We value our role as partners in developing community solutions.

### **Sustainability**

We direct BCF resources with sustainability in mind and we promote sustainability in decision-making for individuals, programs, organizations, and the environment.

### **Charity**

We encourage charitable giving that upholds individual dignity and improves quality of life.

### **Preservation**

We believe in preserving Barberton's rich cultural and historical heritage.

### **Innovation**

We encourage innovation in government, business, and community institutions.

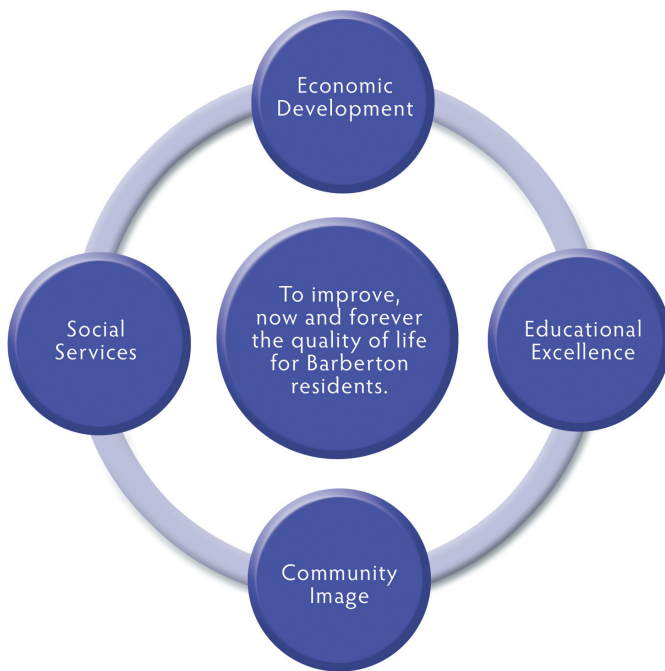
### **Diversity and Inclusion**

We value persons of all walks of life and commit to inclusive community programs and practices.

# Barberton Community Foundation Strategic Plan 2011 – 2020

## Strategic Direction

To deliver our mission and realize our vision, we have committed to four areas of focus which, together with our values, will be used as filters for developing, dedicating, and measuring the impact of BCF resources. Those focus areas are:



To make sustained progress and achieve measurable results in these areas requires on-going collaboration among community institutions, government, business leaders, and the BCF. For each impact area, a case statement with goals, strategies, and action-plans has been developed by a collaborative team of BCF board, staff, and stakeholders from around the community.

To ensure the BCF's long-term effectiveness in contributing to positive community change and results in these areas, we have established the following goals for our organization:

## BCF Goals

- 1. Focus** – grant-making, Program Related Investments (PRI), and budgeting on achieving our four focus areas.
- 2. Measure** – collect and evaluate results of grants, PRI, and budgeted BCF initiatives.
- 3. Communicate** – results to our community to achieve maximum impact.

## Primary Objective

To achieve our goals, we will use best practices to sustain operational excellence.

